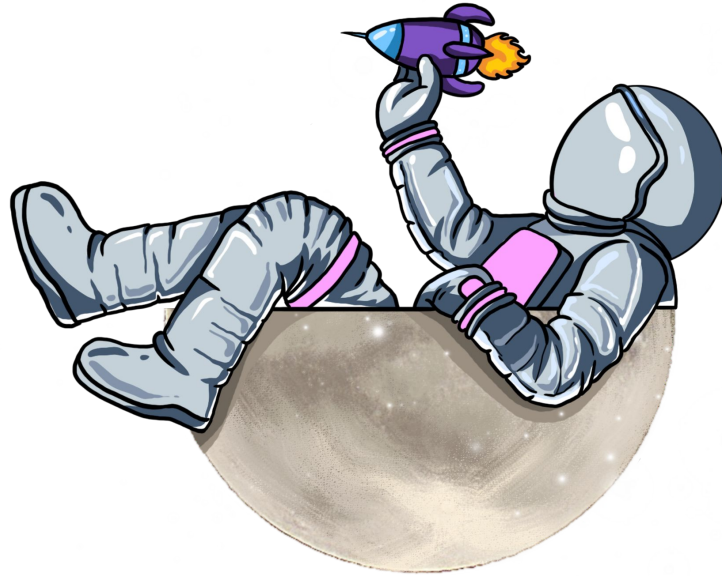


# MOONWEALTH WHITEPAPER

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# Mission Statement

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- MoonWealth is a decentralized community token based on BSC. We have the vision to become the largest contest & giveaway token in crypto world!
- It is focused on rewarding the community & holders by conducting hundreds of contests. Contests will be spanning from digital games, puzzles, riddles, social media promotions, growth ideas hunting, and many more.
- Our token offers holders an attractive hedge against inflation due to its deflationary supply, while also offering them the opportunity to receive passive token by just being diamond hands
- It's also a also rug-proof, ownership renounced, liquidity locked project
- MoonWealth was fair-launched in July 2021. We believe that our tokenomics, combined with our genuine dedication to supporting lives worldwide makes us unique
- With the help of the community, there is nothing we cannot achieve if we work together. Everybody is welcome to join us on this journey, no matter how big or small your contribution is

# Tokenomics

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## **12% total transaction tax**

### **4% sent to the marketing wallet**

4% of each transaction is added to the marketing wallet - this will provide funds for contest & giveaways as well as for paid promotions, which benefit all holders

### **4% automatically added to the liquidity pool**

4% of each transaction is added to the (automated) liquidity pool, to ensure a steady rise in the price

### **3% redistributed to holders**

3% of all transactions (buys and sells) are redistributed to all holders. By simply holding your tokens, your balance increases over time

### **1% is burnt**

1% of each transaction is burnt, driving up the overall value of the price

# Marketing Strategy

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## Internal marketing

- We believe that transparent, open communication is crucial to the success of any community-driven crypto
- We are always open to feedback, ideas and suggestions from the community, and will do our best to incorporate these in the plans
- A motivated, engaged community is the strongest marketing tool

## Sponsored marketing

- We will also promote Moonwealth through sponsored marketing across social media channels, such as TikTok, Youtube and Twitter influencers from all over the world
- At launch, a dedicated marketing wallet with 5% of the total token supply was created to support this
- The wallet will also benefit from a 4% contribution from each transaction

## Partnerships

- We will be doing multiple partnerships with project in our sector
- Overtime, we will onboard big firms globally

# Security features

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## Auto liquidity pool

- The liquidity was locked for a year on launch. This ensures that we are 100% rug-pull proof
- 4% of each transaction is automatically added to the liquidity pool

## Ownership renounced

- Moonwealth is owned by its community of holders
- The ownership of the smart contract was renounced, ensuring that the community is and remains in full control

## Anti-whale protection

- We have implemented anti-whale measures in the smart contract to protect the community of holders
- Maximum transaction size of 1% of supply

# Roadmap (check here)

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## Phase 1

- Token launched
- Website launched
- White paper released
- Kickstart marketing campaign
- Start giveaway campaign
- Airdrop to attract more investors
- Build social media presence

## Phase 3

- First listing on the major crypto exchange
- First firm partnership
- Launch updated website
- Further paid promotions

## Phase 2

- Listing on Coingecko
- Listing on Coinmarketcap
- Paid promotions from big influencer
- Focus on expansion of holders
- Community promotions across all social media

## Phase 4

Coming Soon

# Join Us

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Join us on our social media platforms, which you can find on our website:

[moonwealthbsc.com](https://moonwealthbsc.com)

“Alone, we can do so little; together, we can do so much” - Helen Keller



Disclaimer: The information included in this document is in no way meant as financial advice.